



Anastasia's COCONUT CASHEW CRUNCH Wins Gold sofi™ Award for Best Sweet Snack
3,000 Products Competed for Top Specialty Food Association Award

Orlando, FL (May 1, 2017) – Anastasia's Coconut Cashew Crunch with Dark Chocolate Drizzle (the latest creation from Las Olas Confections & Snacks) has won the Gold sofi™ Award in the Sweet Snacks Category in the Specialty Food Association's 2017 sofi™ Awards competition. A sofi™ is the top honor in the \$127 billion specialty food industry and represents the best of the best from members of the Specialty Food Association.

Coconut Cashew Crunch with Dark Chocolate Drizzle was selected from 3,000 entries across 39 categories by a national panel of 62 specialty food experts, including chefs, culinary experts, academics, food writers, and category buyers. Products are judged in a blind tasting based on flavor, appearance, texture and aroma, as well as ingredient quality.

"We are honored that Coconut Cashew Crunch has won a coveted Gold sofi™ Award in the Sweet Snacks Category," said Phil DeWester, Vice President of Marketing for Las Olas Confections & Snacks. "We created a truly addictive confection for today's coconut-obsessed consumers. This tropical twist on a classic brittle is handmade in copper kettles with fresh shredded coconut, cashews, butter and brown sugar with a dark chocolate drizzle. The result is a deliciously crunchy, super satisfying snack and confection all in one."

Anastasia's Coconut Cashew Crunch comes in three delicious flavors, Original, Dark Chocolate Drizzle and Jamaican Rum with White Chocolate Drizzle, and is available in 4.35-4.5oz gable boxes and 5.75-6oz re-sealable bags.

"A sofi™ means a product, and the people behind it, have arrived," said Phil Kafarakis, president, Specialty Food Association. "This year's winners represent a devotion to excellence and innovation in specialty food that continues to fuel our industry, excite consumers and expand retail offerings around the world."

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About LAS OLAS CONFECTIONS & SNACKS

Las Olas Confections & Snacks, a wholly owned subsidiary of BBX Capital, has six nationally recognized brands including Anastasia Confections, Droga Chocolates, Helen Grace Chocolates, Kenkraft Candy, The Toffee Box, and Williams & Bennett. <http://www.lasolasbrands.com>

About the Specialty Food Association

The Specialty Food Association is a thriving community of food artisans, importers and entrepreneurs. Established in 1952 in New York, the not-for-profit trade association provides its 3,400 members in the U.S. and abroad with resources, knowledge and connections to champion and nurture their companies in an always-evolving marketplace. The Association owns and produces the Winter and Summer **Fancy Food Shows**, and presents the **sofi™ Awards** honoring excellence in specialty food. Learn more at specialtyfood.com.

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