



## **Anastasia's COCONUT CASHEW CRUNCH Wins Top Honors at Specialty Food Association's Summer Fancy Food Show**

**NEW YORK, NY (June 26, 2017)** Live from the Summer Fancy Food Show at the Jacob Javits Center, the Specialty Food Association announced that Coconut Cashew Crunch from Anastasia has won its highest honor: the sofi™ award for Product of the Year.

“The 2017 sofi Awards were presented to products that exemplify the high quality, inventiveness, and great taste that the specialty food industry is known for,” said Phil Kafarakis, president of the Specialty Food Association. “Our Product of the Year is drawn from an extraordinary field of competitive products representing 39 categories. It’s exciting to recognize Anastasia’s and have their Coconut Cashew Crunch named our very first Product of the Year, a category we plan to continue to celebrate at future Fancy Food Shows.”

Coconut Cashew Crunch with Dark Chocolate Drizzle was selected by a national panel of 62 specialty food experts, including chefs, culinary experts, academics, food writers, and category buyers. Products are judged in a blind tasting based on flavor, appearance, texture and aroma, as well as ingredient quality.

“We are incredibly honored that Coconut Cashew Crunch has won the very first Product of the Year Award from the Specialty Food Association,” said Phil DeWester, Vice President of Marketing for Las Olas Confections & Snacks. “We created a truly addictive confection for today’s coconut-obsessed consumers. This tropical twist on a classic brittle is handmade in copper kettles with fresh shredded coconut, cashews, butter and brown sugar with a dark chocolate drizzle. The result is a deliciously crunchy, super satisfying snack and confection all in one.”

Anastasia’s Coconut Cashew Crunch comes in three delicious flavors, Original, Dark Chocolate Drizzle and Jamaican Rum, and is available in 5.75-6oz re-sealable bags currently available on [Anastasiaconfections.com](http://Anastasiaconfections.com) for \$5.99.

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### **About LAS OLAS CONFECTIONS & SNACKS**

Las Olas Confections & Snacks, a wholly owned subsidiary of BBX Capital, has six nationally recognized brands including Anastasia Confections, Droga Chocolates, Helen Grace Chocolates, Kencraft Candy, The Toffee Box, and Williams & Bennett. <http://www.lasolasbrands.com>

### **About the Specialty Food Association**

The Specialty Food Association is a thriving community of food artisans, importers and entrepreneurs. Established in 1952 in New York, the not-for-profit trade association provides its 3,400 members in the U.S.

and abroad with resources, knowledge and connections to champion and nurture their companies in an always-evolving marketplace. The Association owns and produces the Winter and Summer [Fancy Food Shows](#), and presents the [sofi™ Awards](#) honoring excellence in specialty food. Learn more at [specialtyfood.com](#).

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